

**AUTONETTV MEDIA INC. –SERVICE CENTER AGREEMENT**

Please Print Clearly

This Agreement is entered into on the Effective Date below between AutoNetTV Media, Inc., and/or its assignees, having a business address at 345 South 500 East, American Fork, Utah 84003 ("AutoNetTV"), and the following Client ("Client") :

Owner Name: \_\_\_\_\_ Company Name: \_\_\_\_\_ Effective Date: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_ Term of Agreement: \_\_\_\_\_ year(s)

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_



**A) Lobby TV Monthly payment: \$40** x # Of Sites: \_\_\_\_\_ = Total Payment \$ \_\_\_\_\_ /Per month



**C) WebTools in addition to Lobby TV: \$10** (per month) x # of Sites: \_\_\_\_\_ = Total Payment \$ \_\_\_\_\_ /Per month\*  
\*One time Start-Up fee of \$29 dollars is added to your first billing.

**D) WebTools ALONE: \$25** (per month) x # of Sites: \_\_\_\_\_ = Total Payment \$ \_\_\_\_\_ /Per month\*  
\*One time Start-Up fee of \$29 dollars is added to your first billing.

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Zip Code \_\_\_\_\_ (associated with credit card)

In consideration of the payments and promises set forth in this Agreement, the parties agree as follows:

1. Definitions. "AutoNetTV Programs" means television programming for Client's customers at Client Location(s) noted above, and the Pro Channel programming for those employed at the Client Location. In the event that Client has multiple locations, they shall each be listed in the AutoNetTV Service Client Site Survey form. "AutoNetTV Survey Forms" means any report form or questionnaires to be completed by Client and provided to AutoNetTV regarding Client's customer information.

2. License. AutoNetTV grants to Client a nontransferable, nonexclusive limited license only for the above Term ("License") to play any AutoNetTV Programs only at the Client Location(s) and only during the month and year specified on the DVD label. Client agrees to not record, copy or change any of the AutoNetTV Programs, or to show or allow others to show the AutoNetTV Programs at locations other than the Client Location(s) designated herein and in the Service Center Site Surveys form. AutoNetTV owns all rights, title and interest in the AutoNetTV Programs. Other rights and ownership interests may apply to their respective owners. Client owns all related equipment installed at Client Location(s).

3. Fees. Client shall pay to AutoNetTV the above stated price to receive the AutoNetTV Programs.

4. AutoNetTV Obligations. AutoNetTV shall provide the AutoNetTV Programs to Client for the Term of Agreement.

5. Client Obligations. Client shall provide a place for its customers to view the AutoNetTV Programs and shall continually play the AutoNetTV Programs during business hours. Client shall maintain continuous service of programming for the contract period. Client shall use ordinary care and not abuse or allow others to abuse the AutoNetTV DVD's. Client consents to AutoNetTV providing response information to partners &/or associates, aggregated by market area for statistical reporting; basic contact information may be given to potential customers or other partners, including a listing on the AutoNetTV website for vehicle owners.

6. Miscellaneous. This Agreement is limited to the license given herein. This Agreement shall be interpreted according to the laws of Utah. Venue shall be proper, and this Agreement shall be enforced only in state and federal courts for Utah County, State of Utah. This Agreement represents the entire understanding between the parties and supersedes all prior agreements, written or oral, relating to the subject matter hereof. If action is necessary to enforce the terms of this Agreement, the prevailing party shall be entitled to recover reasonable costs and attorneys' fees, whether or not any suit is filed.

SIGNATURE: \_\_\_\_\_

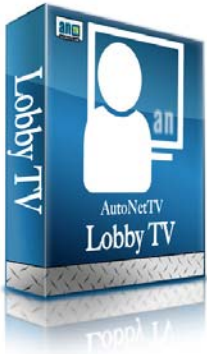
Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**AutoNetTV Media, Inc.**  
345 South 500 East  
American Fork, Utah 84003  
(801) 492-9900 – Phone  
(801) 492-0199 – Fax



# AutoNetTV™ Product Pricing



LobbyTV Subscription		
Contract Length	MONTHLY Credit Card or Automatic Check Withdrawal	<b>Savings</b>
Month-to-Month	\$40	<b>\$120</b>



WebTools Subscription		
	Set-up Fee	Monthly Subscription
Lobby TV Subscribing Customer	\$29 set-up	\$10/mon
WebTools only	\$29 set-up	\$25/mon

*"These are the most professional programs I've ever seen! They really are a valuable tool for my customers."*

-- Ben, Ben's Auto Body Inc

*"I love the DVD's I have seen a 60% increase in sales from them. I get upset if I walk past the waiting room and they are not playing- I always want them to be playing. They truly help my business."*

-- Bill, Horizon Tire & Detail

*"You'd be surprised how informative they are! We get people asking us about preventative maintenances and oil changes and such all the time now!"*

-- Brent, Target Tire Co.

*"Oh I love the DVDs, they are the neatest service we have ever had, very educational, my customers enjoy the time in the waiting room and I even learn new things, they also sell a lot of work for me which is great! Yes, do not change a thing and do not ever get rid of them!"*

-- Gary, Zitterich Foreign Car Repair

*"AutoNetTV is awesome! People think they're watching CNN or something and then it mentions cars every now and then. Some people say "I didn't know that" or "Is this something I have on my car?" It's great. You guys designed it really well to feel like real TV."*

--Ben Bay, Big O Tires

